

ECOMMERCE & RETAIL DISCLAIMERS

Below are the appropriate disclaimers that should appear on all of the advertising pieces below. If there are any advertising pieces not listed below, please let us know and we can review and provide the appropriate disclaimer.

All marketing also needs to state one of the following:

- We partnered with Shared Sweeps to
- In partnership with Shared Sweeps
- Powered by Shared Sweeps

The point of this is to ensure all of your customers or potential customers know that this is a shared sweepstakes and that you are not the sole sponsor

Facebook/Instagram:

NO PURCH NEC. Ends 6/4/26. Must be a legal US resident of 50 US or DC, or legal Canadian resident (excl. Quebec) age of majority or older. Subject to Official Rules (sharedsweeps.com/rules). Void where prohibited. Sponsored By Shared Sweeps.

Twitter:

NO PURCH NEC. Ends 6/4/26. 50 US & DC, Canada (excl. Quebec), age of majority +. Visit Official Rules sharedsweeps.com/rules. Void where prohibited. Sponsored By Shared Sweeps.

Twitter/Facebook/Instagram Note:

Despite the character limit, the legal disclaimers are still required on social networks; however, many elect to exclude disclaimers as a standard due to the character limit. NSC always recommends disclosing the minimum required disclaimers when advertising the sweepstakes as required by law (see minimum disclaimers below). Failure to use such disclaimers will be at the sole risk of the Sponsor.

Email

NO PURCHASE NECESSARY. Ends 6/4/26. Must be: i) a legal US resident of the 50 US or DC and age of majority or ii) a legal resident of Canada (excl. Quebec) and age of majority at time of entry. Subject to Official Rules sharedsweeps.com/rules. Void where prohibited. Sponsored By Shared

Sweeps.

Text

NO PURCH NEC. Ends 6/4/26. Official Rules sharedsweeps.com/rules Void where prohibited. Sponsored By Shared Sweeps.

Web Banners

Disclaimers can be a minimum of 6-point font size

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Website

- Disclaimers must appear on home page and should appear at the bottom of each page associated with sweeps
- Disclaimers can be a minimum of 6-point font size

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Any POS or printed ad

- All disclaimers must appear somewhere on the printed piece (ie. Bottom of the page).
- Disclaimers can be a minimum of 6-point font size or the equivalent in percentage on larger pieces (such as bill boards)

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Broadcast Advertising (Radio and Television)

- Radio: All disclaimers must be clearly stated at some point within the radio script. They must be stated in a reasonable amount of time for the consumer to clearly understand them.

- TV: All disclaimers must be posted on the commercial. Having them posted at the bottom of the screen for the entire duration of the commercial is the best way. Otherwise, they can be placed on screen at the end of the commercial, giving a reasonable amount of time for the consumer to clearly read and understand them

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