



Professor Dr. Anchal Arora: Director-Startup and Investor Relationships InnoP Global Ltd. USA

Dr. Anchal Arora is an Assistant Professor of Commerce at Guru Nanak Dev University (GNDU), Amritsar, India, and a member of the leadership team at INNOP Global Accelerator, USA, where she supports startup cohorts with market promotion, product compliance and investor connections. With more than two decades of experience across higher education, research, entrepreneurship and innovation, she has mentored *100+ startups* and helped many of them scale in the marketplace. She does this by shaping go-to-market strategies, keeping products compliant with regulations, and connecting founders with investors and commercial partners. Her hands-on mentorship of students and first-time entrepreneurs links academic insight with real-world commercialization, helping new ventures build credible brands, reach customers and grow sustainably.